

ON THE PIKE

what's news on fruitville

the latest from *Bethany*

Making Everything Easier!TM Novelty Edition


Turning In Your United Way Pledge Form

FOR DUMMIES

Learn to:

- Find the United Way Cubicle
- Make a Contribution
- Enter to Win Prizes

by Bernard T. Dog with Murphy Rice



Pledge Form

On **Monday, October 5**, United Way Pledge Forms will be distributed. They look like this:

The image shows a sample of a United Way Pledge Form for Lancaster County. The form is titled "UNITED WAY OF LANCASTER COUNTY PLEDGE FORM" and is divided into three main sections: Step 1, Step 2, and Step 3.

- STEP 1: YES! This is my community, and I want to MAKE BOLD CHANGE HAPPEN!** This section includes a commitment to invest in the United Way of Lancaster County's Community Impact Fund. It lists four bold goals:
 - EDUCATED FOR SUCCESS:** 100% of students and adults will have post-secondary intentions.
 - OUT OF POVERTY:** Decrease individuals and families living in poverty by 10%.
 - HEALTHY LIVING:** 100% of individuals, children, and families will have a medical home.
 - WOMEN'S LEADERSHIP COUNCIL:** A powerful giving circle of professionals who meet to inspire that improve the lives of women and children.
- STEP 2: SELECT GIFT TYPE** This section allows the donor to choose between "PAYROLL DEDUCTION" and "DIRECT GIFT".
 - PAYROLL DEDUCTION:** Donor can choose to contribute \$... each pay period, with options for monthly, quarterly, or semi-monthly deductions.
 - DIRECT GIFT:** Donor can choose to contribute via cash, check, or credit card.
- STEP 3: INVESTOR INFORMATION** This section contains fields for the donor's name, address, and contact information. It also includes a signature line and a date field.

At the bottom of the form, there is a section for "ADDITIONAL UNITED WAY OF LANCASTER COUNTY RECOGNITION AND INFORMATION" with checkboxes for various recognition options like "TROOPVILLE SOCIETY" and "LEADERSHIP SOCIETY".

How to Win Tickets

1. Win **2 tickets** when you attend the Waffle House breakfast and United Way presentation on **Tuesday, October 6**. Times to show up for breakfast in the training room are **7:30 a.m.** and **8:30 a.m.** Shoot an e-

mail over to [Lindsey Howe](#) if you haven't signed up!

2. Win **2 tickets** for turning in your pledge form by **Friday, October 9**. See special "how-to" details below!

3. Win **1 ticket** if you're a first time giver OR you're increasing your contribution by \$10 from last year.

4. Win **1 ticket** if you make any contribution.

The most tickets anyone can win is 6 and the least anyone can win is 1.

Make sense? Good.

Prizes

The more tickets you earn, the more chances you have to win any of these totally awesome prizes:

- Apple iWatch
- FitBit
- Basket O' Cheer (must be 21 to enter)
- Up to two \$100 Visa gift cards
- A reserved parking spot for one year marked by a special United Way sign

Happy Hour

Last day to turn in your pledge form is **Monday, October 21 by noon**. We'll cut loose that afternoon at **4 p.m.** and celebrate with a happy hour complete with trivia and prize drawings in the training room hosted by the RKL Lancaster United Way Committee and Social Committee. Woohoo!

How To Turn In Your Form and Enter to Win

Turn in your pledge form at the official United Way cubicle (it's hard to miss) located next to **Lindsey Howe** on the second floor. It looks like this:



Step 1

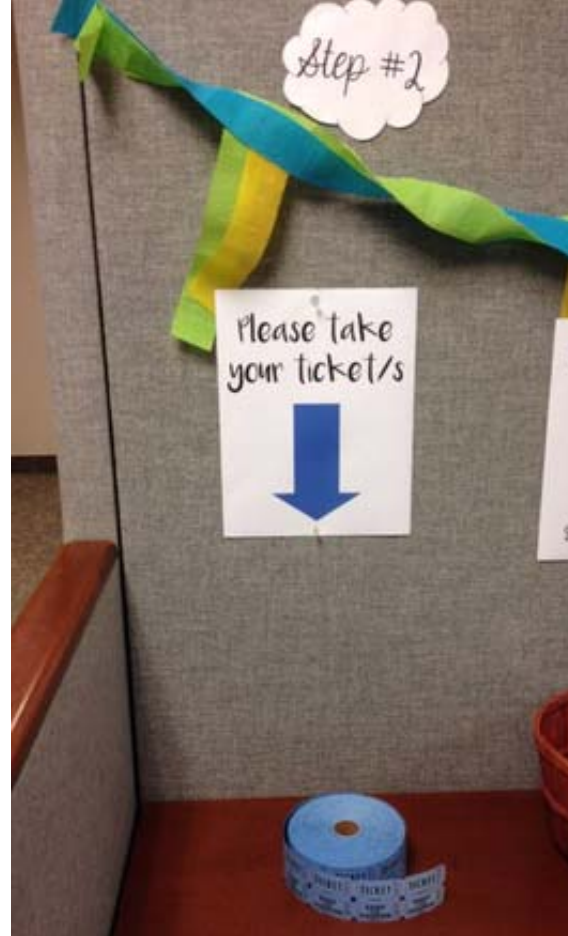
Drop off your completed pledge form with payment method and say hi to our campaign mascot Bernard and his side-kick Murphy.

While you're there, check out the instructions on how to earn tickets.

Step 2

Take your earned ticket(s) from the roll.

No cheating!



Step 3

Drop your ticket(s) in the designated basket below your prize of choice.

Good luck!

If all of this has gone completely over your head, we'll reserve judgment. Feel free to reach out to [Lindsey Howe](#) or [Stephanie Cason](#) for guidance on how to fill out your pledge form and get in the running for some boss prizes!

This message has been brought to you by Waffle House, Bernard T. Dog, and United Way of Lancaster.



1800 Fruitville Pike | Lancaster, PA 17601 | 717.394.5666
1330 Broadcasting Road | Wyomissing, PA 19610 | 610.376.1595
3501 Concord Road, Suite 250 | York, PA 17402 | 717.843.3804
320 Market Street, Suite 373 East | Harrisburg, PA 17101 | 717.525.7447
www.RKLcpa.com

This email was sent to jvitto@rklcpa.com. To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove®.

Got this as a forward? [Sign up](#) to receive our future emails.

