

## FOR THE LOVE OF LIGHT

DANIEL RYBAKKEN STUDIO, NORWAY  
*Daniel Rybakken, Designer*

I've worked a lot with recreating natural daylight, so that's very much part of the Gothenburg studio, where we also work. It's in an old factory building with huge windows that let in a lot of natural light. I try to create a setting with a mix of natural materials, like baskets and plywood, to warm up the industrial look.

Everything happens in this space: building models, prototypes, administration, photo shoots. I am attracted to everyday objects and get inspiration from big machines, metal parts, and Japanese objects. It's easy to be creative and productive in this space, especially because there is not much happening in Gothenburg. If I were based somewhere else, like in Paris or Stockholm, I think I'd be much more distracted.

*Danielrybakken.com*

# ROOMS OF IDENTITY

Any home tells a story about its owner, but is it possible to translate an entire business' identity into a visual language that not only gives the world a clear picture of its visions and values, but also ensures that creativity is given the optimal conditions for flourishing? Six Nordic design businesses have tried – with a keen eye for detail and a special love for pure wooden surfaces, cosy furniture, and the calm in a summer getaway in the middle of nowhere.

TEXT JULIE VITTO PHOTOGRAPHY KALLE SANNER, LINE THIT KLEIN & CLAU TROELSGAARD

## FOR THE LOVE OF HOME

KØBENHAVNS MØBELSNEDKERI, DENMARK  
*Kim Dolva, Founder And Cabinet Maker*

We wanted to build an office space that was homey. Except for the original wood flooring, we made everything you see in the room ourselves. When we got the room, we built this beautiful blue-green glass shelf system all around, and then the space behind it became available, so we had to remove part of it to make a door.

I have my office here and I use it for sketching, prototyping, getting new ideas. We also use the space for meetings. It's like the cockpit of an airplane. The atmosphere is old school, yet it's a very contemporary design studio and workshop. We have many influences, like classic 1950s Danish and Japanese joinery and vintage American industrial furnishings that we combine into our own masculine universe.

The kitchen showroom is open to the public. The design space is also part of the showroom and people can come in and check out what we do. We have a good community feel here. Above everything, we just want a good place to go where we can get up every day and say, 'Yes! I'm going to work!'  
[Kbhshedkeri.dk](http://Kbhshedkeri.dk)



## FOR THE LOVE OF STORYTELLING

FRAMA, DENMARK  
*Niels Strøyer Christophersen, Co-Founder*

Frama Studio is located in a 19th century chemist's shop in central Copenhagen. Although we aim to maintain the original woodwork, glass tray ceilings, and the classic details, the space is in constant motion. It tells a story of its own.

We love being able to preserve such an amazing space. It gives us a chance to reinterpret it into something new every day and function within it. The space is used as a design studio, gallery, and an office. We also frequently use it as a place for launches. Frama is all about organic growth and a willingness to explore and pioneer within our own spheres. We are too young a company to already be going in a certain, fixed direction. Ironically enough, every time we look back, we move forward. It's an interesting process that allows us to maintain our integrity and identity.

We like to play with combining materials in ways that don't seem natural at first glance. Hard marble pieces, steel framed tables, solid wood cabinets, and concrete walls. There is also a combination of softer textile carpets, curtains of silk and wool, glass, wood of different qualities and hardness.

[Framacph.com](http://Framacph.com)



## FOR THE LOVE OF WOOL

AIAYU, DENMARK  
*Marie Worsaae, Partner*

Our name means soul, and it was given to us by the Bolivian women who make our sustainable knit products by hand. In our showroom in Copenhagen, which is an old converted warehouse, you will see images of the people who make our products and their initials embroidered into the fabrics on display. That way it becomes a more personal experience.

We try to keep the surroundings simple so that the product stands out. We believe that the product speaks; that it has its own language. Working very closely with great materials is transcendent in itself, so we don't like too much fuss around them. Letting the natural beauty and high quality shine through is important.

To illustrate how to live with our products, we strive for a homey feeling in the showroom with shelves, a sofa, and a bed. Within the space we combine heaviness with lightness, and the softness of our wool knits and their natural colours are set off against quality furniture pieces. We like to have different, durable materials working together. That is our philosophy.  
[Aiayu.com](http://Aiayu.com)



## FOR THE LOVE OF WOOD

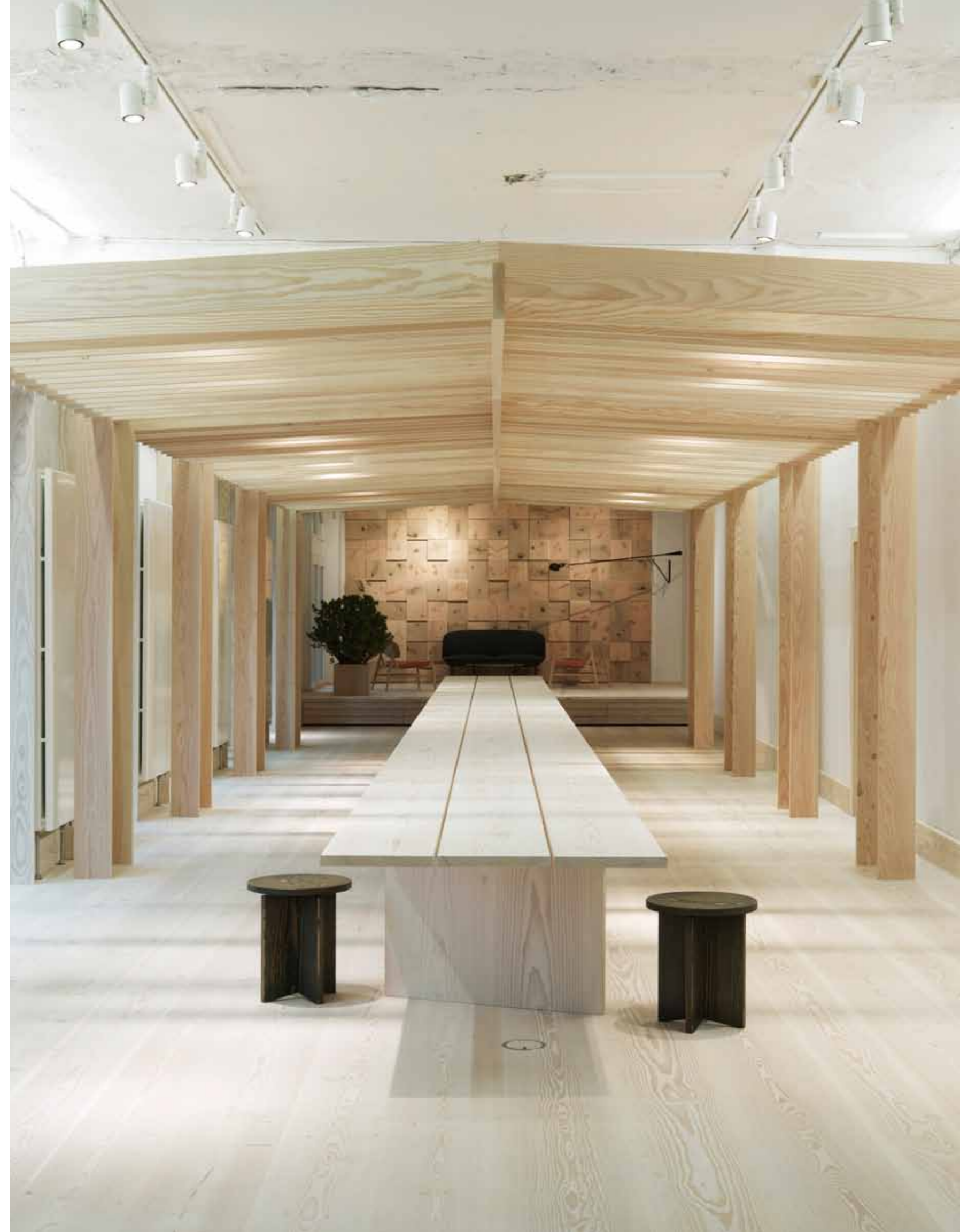
DINESEN, DENMARK

*Mikkel Vestergaard, Designer*

Our Copenhagen showroom is designed by Danish OeO Studio and consists of two separate rooms; one is furnished like an apartment and the other is the main gallery room. The visual language of the main room demonstrates how we think about our product. We're not interested in overly complicated shapes.

We try to frame the organic image that the wood presents. The clean surface that Dinesen is so renowned for is represented in the space by the simple wood furnishings, which were also designed by OeO. We believe the whole tree has a story to tell. From leftover cuts of wood, a knot wall was built, and this displays the different imperfections beautifully.

The long table in the centre of the room and the floors are made of oak and Douglas fir, materials we are known for using. There's an honesty about the space, a rawness. That is our philosophy, being true to the wood. And the quality shows. [Dinesen.com](http://Dinesen.com)



## FOR THE LOVE OF SUMMER

SKÅLSÖ ARKITEKTER, SWEDEN  
Joel Phersson, Architect

Our summer office in Färösund on Gotland is located in an old military building where boats were built, just 20 metres from the ocean. It's big and accommodating with two medium sized rooms and a large workshop that houses our machines. We build full-scale models, furniture, parts to houses. It's a creative space that's open, flexible, and efficient. Friends can crash there, too. It's a place where you really want to hang out. It can be creative chaos at times.

The design of the space just sort of happened. All the wood, the concrete, the colouring are pretty much original. We added a kitchen using the existing water pipes and materials we already had. That's a part of our philosophy: to reuse things instead of building everything from scratch with new materials.

Going from working at the main office in Visby for nine months to the summer office for three months, you get time to practice being creative in another way. It's mind-blowing just how beautiful it is in this industrial part of the harbour, out in the middle of nowhere.  
[Skålsö.se](http://Skålsö.se)

